AC / ARABIAN CURRENT

ADVERTISING & PARTNERSHIPS

# Reach the region that moves business.

Business / Markets / Investment / Innovation

## OUR PACKAGES / FOUNDING ADVERTISER RATES

### 01 / ESSENTIAL

Awareness & placement

**AED 650**

per 30-day campaign

- Website display placement
- Campaign setup guidance
- Basic performance summary

### 02 / GROWTH

More visibility

**AED 1,500**

per 30-day campaign

- Priority display placement
- Labelled sponsored article
- Newsletter mention*
- Campaign performance report

### 03 / PREMIUM

Signature campaign

**AED 3,000**

per 30-day campaign

- In-depth sponsored feature
- Homepage/category visibility
- Newsletter spotlight*
- Social amplification*
- Detailed campaign report

### CUSTOM CAMPAIGNS / FROM AED 5,000

Brand launches, integrated partnerships and tailored placements.

Contact AC for availability, scope and an approved media plan.

### MEDIA PARTNERSHIP ENQUIRIES

**contact@arabiancurrent.com**

arabiancurrent.com/advertise

Founding rates / 30 days. VAT is additional if applicable.

Availability and scope are subject to proposal; no reach is guaranteed.

Sponsored content is labelled; editorial decisions remain independent.